

## **Public Administration Review Editorial Board Meeting**

**Sunday, March 10, 2019**

**7:00 a.m. - 8:15 a.m.**

**Virginia**

**Mayflower Hotel**

**Washington, DC**

### **Agenda**

1. Welcome—Paul Battaglio and Jeremy Hall, *PAR* Co-Editors-in-Chief
2. Editorial Team, Staff and Board Introductions
3. *PAR* Annual Report (*handout*)
4. Recent Initiatives
  - a. Enhancing Academic-Practitioner Exchange and Collaboration (NAPA)
  - b. Viewpoint (Steve Condrey and Tonya Neaves)
  - c. Social Media Report (Staci Zavatarro)
5. Wiley-Blackwell Report (Michael Streeter; *handout*)
6. Other Business

PAR maintained its distinctive reputation as the preeminent professional journal dedicated to advancing theory and practice in public administration. The latest report from Thomson Reuters (2017) has PAR ranked 1/47 in Public Administration, with an Impact Factor of 4.591 (5-year Impact Factor: 5.284). PAR is the #1 ranked journal in the Google Scholar Rankings Public Policy and Administration category. The statistics below demonstrate our commitment under the new editorial team to lead the field with rapid response for submitting authors as well as consistent, on-time publication.

**Table 1.** Changes in Journal Turnaround Time

<b>Task</b>	<b>2018</b>	<b>2017</b>	<b>Diff.</b>	<b>2018 RA</b>	<b>2018 VP</b>	<b>2018 SYM</b>
<i>Submission to Technical Check Complete</i>	0.7 days	2.2 days	-1.5 days	.6 days	1.2 days	1.7 days
<i>Technical Check Complete to Editor Assignment</i>	6.4 days	1 day	+5.4 days	6.7 days	5.5 days	5.1 days
<i>Submission to Editor Assignment</i>	6.7 days	3.3 days	+3.4 days	7.1 days	4.9 days	4.7 days
<i>Submission to Reviewer Invitation</i>	12.7 days	8.8 days	+3.9 days	11.9 days	6.6 days	17.8 days
<i>Submission to First Decision</i>	50.4 days	45.4 days	+5 days	44.5 days	39.3 days	104.2 days

**Table 2. Decision Statistics**

<b>Decision</b>	<b>2018</b>	<b>2017</b>	<b>Difference</b>	<b>2018 RA</b>	<b>2018 VP</b>	<b>2018 SYM</b>
<i>Reviewed</i>	651	581	70	536	35	78
<i>Accepted</i>	60	73	-13	48	10	1
<i>Desk Reject</i>	260	238	22	242	12	5
<i>Rejected</i>	290	273	17	255	11	24
<i>Total Rejected</i>	550	511	39	497	23	29
<i>% Accepted</i>	9.2%	12.6%	-18.6%	9.0%	28.6%	1.3%

Note: Accepted and rejected manuscripts might have been submitted during previous years.

**Table 3. Reviewer Performance Statistics**

<b>Reviewer Tasks</b>	<b>2018</b>	<b>2017</b>	<b>Differene</b>	<b>2018 RA</b>	<b>2018 VP</b>	<b>2018 SYM</b>
<i>Days to Respond to Invitation</i>	4.3	3	1.3	4.1	2.5	5.6
<i>Days to Complete Review (from date agreed to review)</i>	29.2	31.4	-2.2	29.6	24.8	26.8
<i>Number of Late Reviews</i>	515	549	-34	440	14	59
<i>Average Days Late</i>	12.1	15.1	-3	12.3	12.2	10.1
<i>Number of Early Reviews</i>	759	685	74	617	42	100
<i>Average Days Early</i>	9.5	10.3	-0.8	9.3	9.7	10.4

**Table 4: Reviewer Participation Statistics**

<b>Reviewer Stats</b>	<b>2018</b>	<b>2018 RA</b>	<b>2018 VP</b>	<b>2018 SYM</b>
<i>TL Reviewers Invited</i>	2320	1830	95	395
<i>TL Completed Reviews</i>	1280	1033	59	188
<i>Declined Review</i>	933	715	26	192
<i>Uninvited</i>	87	69	10	8
<i>Terminated</i>	15	9	0	6
<i># Per Reviewer</i>	1.4	1.4	1.2	1.1
<i>% Declined</i>	40.2%	39.1%	27.4%	48.6%

**Table 5.** Country of Origin Statistics

	<b>2018</b>	<b>2017</b>	<b>Difference</b>
<i>Countries Articles were submitted from</i>	47	61	-14
<i>Total Number of Countries accepted from</i>	8	10	-2
<i>Total Domestic Manuscripts</i>	282	265	17
<i>% Manuscripts Domestic</i>	43.32%	45.61%	- 0.022930431

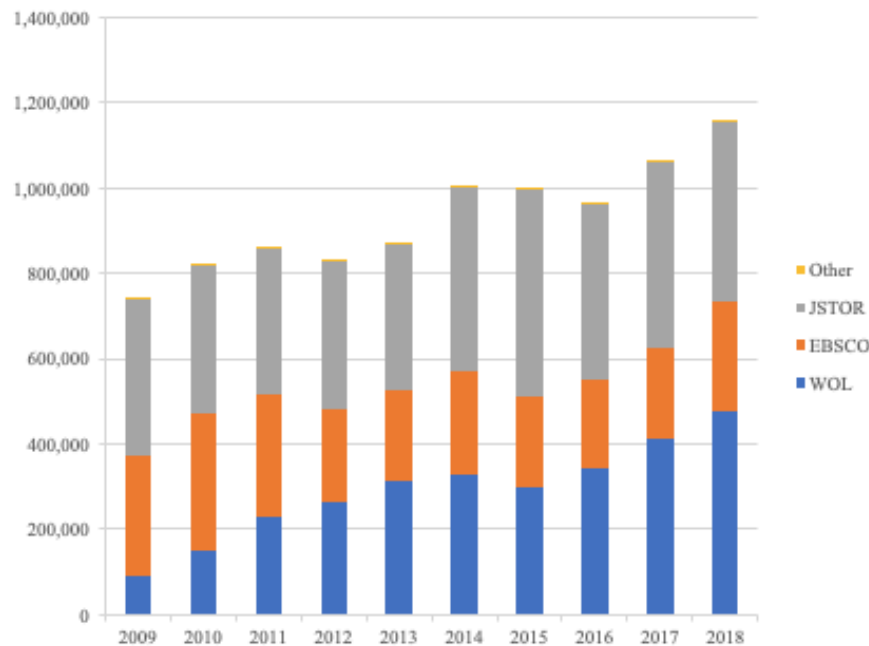
**Table 6.** Acceptance Rate per Country

<b>Country</b>	<b>2018</b>	<b>2017</b>
<i>Australia</i>	21.10%	12.50%
<i>Belgium</i>		50%
<i>Brazil</i>	8.30%	
<i>Denmark</i>		20%
<i>Germany</i>	5.60%	12.50%
<i>Hong Kong</i>		12%
<i>Italy</i>	6.30%	
<i>Khazakhstan</i>	50%	
<i>Korea</i>		2.60%
<i>Monaco</i>		100%
<i>Netherlands</i>		13.30%
<i>Spain</i>	7.10%	
<i>Switzerland</i>	16.70%	14.30%
<i>United States</i>	6.50%	7.80%

*Note:* Countries Acceptance Rate (percentage determined based off of submissions accepted divided by submissions received by country)

# Wiley 2018 Overview

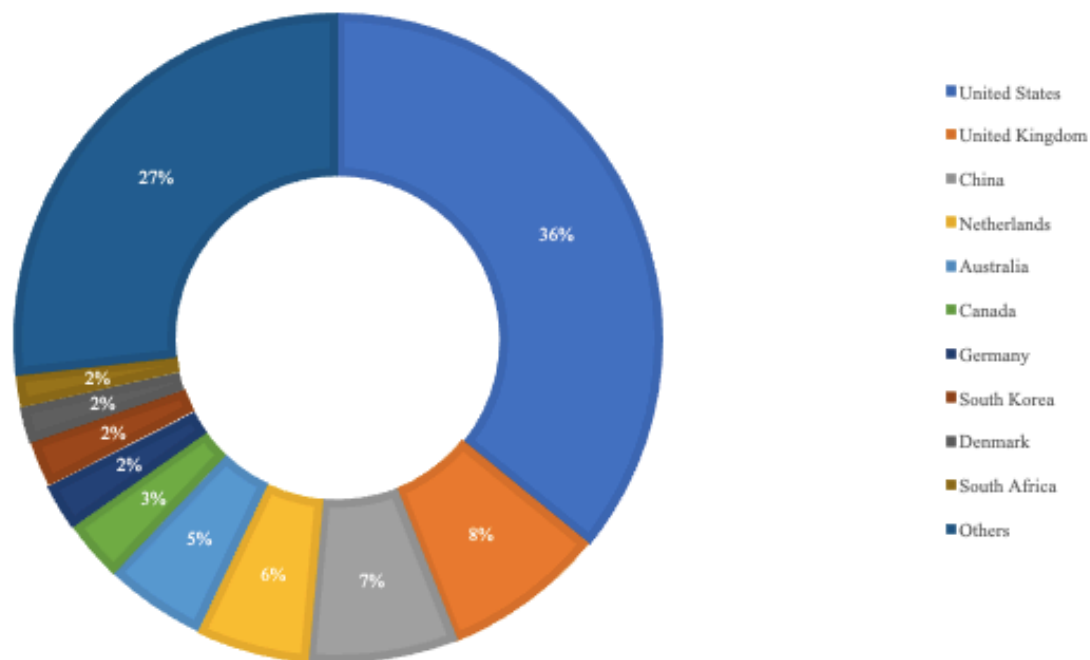
## PAR Readership Data



Article usage grew by 16% in 2018; from 411k downloads in 2017 to 476k downloads in 2018 on Wiley Online Library.

On all platforms, usage increased by 9% in 2018; from a little over 1M in 2017 to about 1.1M in 2018.

# Top Ten Downloading Countries



This chart shows the top 10 countries from which articles in PAR were downloaded via Wiley Online Library in 2018, and the percentage each country contributed to total usage. All other countries are combined under "Others".

## Top Ten Downloaded Articles

Rank	Author(s)	Article Title	Volume	Issue	No. of Accesses
1	<a href="#">Downe, J. et al.</a>	What Determines Ethical Behavior in Public Organizations: Is It Rules or Leadership?	76	6	47,913
2	<a href="#">Grimmelikhuijsen, S. et al.</a>	Behavioral Public Administration: Combining Insights from Public Administration and Psychology	77	1	8,696
3	<a href="#">Menifield, C. et al.</a>	Do White Law Enforcement Officers Target Minority Suspects?	79	1	5,310
4	Nesbit, R. et al.	The Limits and Possibilities of Volunteering: A Framework for Explaining the Scope of Volunteer Involvement in Public and Nonprofit Organizations	78	4	3,934
5	Bryson, J. et al.	Public Value Governance: Moving Beyond Traditional Public Administration and the New Public Management	74	4	3,592
6	Head, B.	Toward More <a href="#">Evidence-Informed</a> Policy Making?	76	3	3,526
7	Miao, Q. et al.	How Leadership and Public Service Motivation Enhance Innovative <a href="#">Behavior</a>	78	1	3,357
8	Gerrish, E.	The Impact of Performance Management on Performance in Public Organizations: A Meta-Analysis	76	1	3,159
9	Irvin, R. & Stansbury, o.	Citizen Participation in Decision Making: Is It Worth the Effort?	64	1	3,093
10	Ritz, A. et al.	Public Service Motivation: A Systematic Literature Review and Outlook	76	3	3,037



# PAR Author Engagement initiatives



Initiative	Results
<p><b>Top Author #Top20Article</b>                      Authors from PAR's 20 most-downloaded papers from the previous two years were recognized for their contribution to the journal through a branded email campaign and social media promotion.</p>	<p>The email campaign had a 60% Unique Open Rate and an 809 % Total Open Rate. The #Top20article social campaign had 1.4M impressions and very positive author feedback.</p>
<p><b>Impact Factor Announcement</b>                      A PAR-branded email campaign was sent to recently published authors within 48 hours of the Impact Factor release.</p>	<p>Increased Impact Factor announcement email with a 34.83% Unique Open Rate and a 50.25% Total Open Rate.</p>
<p><b>Geographic Submission Campaign</b>                      A targeted multi-email campaign aimed to promote PAR and encourage submissions from a specific geographic area deployed to a purchased ISI list of targeted authors.</p>	<p>The first email had a 22.76% Total Open Rate and a 10.73% Unique Open Rate with a 3.05% and a 2.41% Total and Unique Click Rates respectively. The second email had a Total Open Rate of 75.78% and a 49.07% Unique Open Rate with a 7.45% and a 5.59% Total and Unique Click Rates respectively.</p>



## Altmetric Data – Top Overall Scores

Rank	Article Title	All-Time Score
1	You Can't Make Me Do It: State Implementation Of Insurance Exchanges under the Affordable Care Act, May 2013	340
2	The Impact Of Public Officials' Corruption On The Size and Allocation of U.S. State Spending, April 2014	216
3	Do White Law Enforcement Officers Target Minority Suspects?, June 2011	160
4	Power In Editorial Positions: A Feminist Critique Of Public Administration, May 2018	160
5	Black Or Blue: Racial Profiling And Representative Bureaucracy, July 2008	159

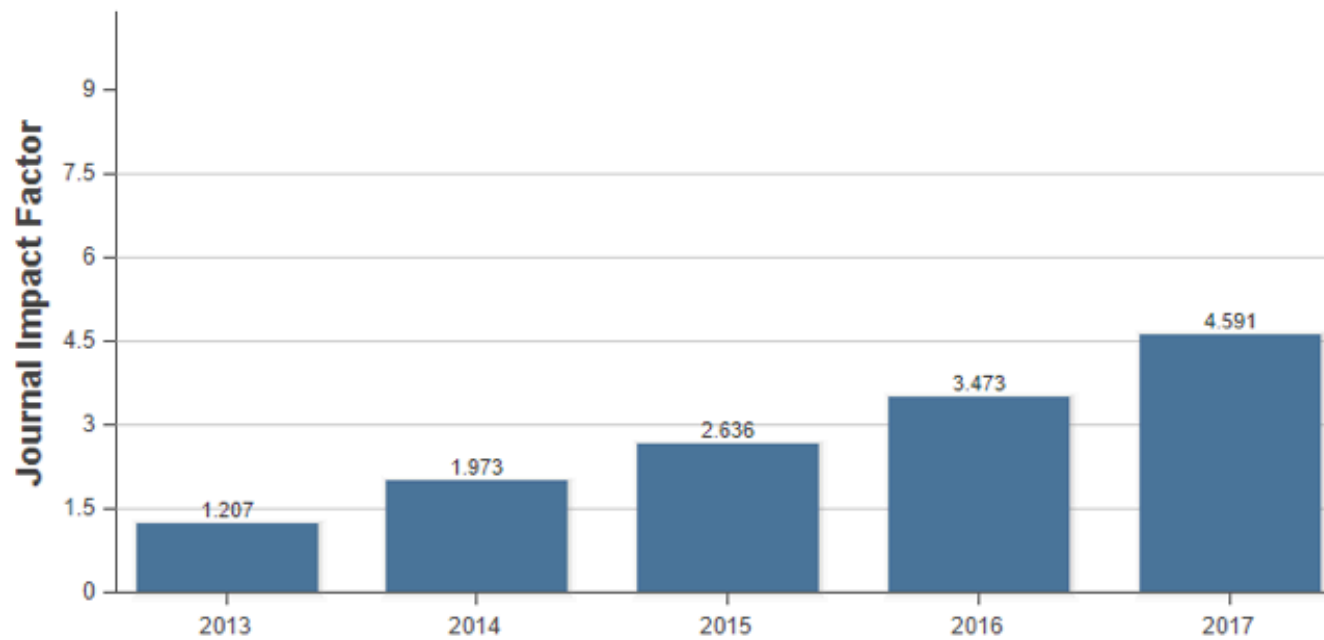


## Altmetric Data - Top 2018 Scores

Rank	Article Title (all articles were published in volume 78)	2018
1	Do White Law Enforcement Officers Target Minority Suspects?	160
2	Power in Editorial Positions: A Feminist Critique of Public Administration	160
3	Financial Rewards Do Not Stimulate Coproduction: Evidence from Two Experiments	34
4	Public Administration Challenges in the World of AI and Bots	29
5	Levels of Value Integration in Federal Agencies' Mission and Value Statements: Is Open Government a Performance Target of U.S. Federal Agencies?	26

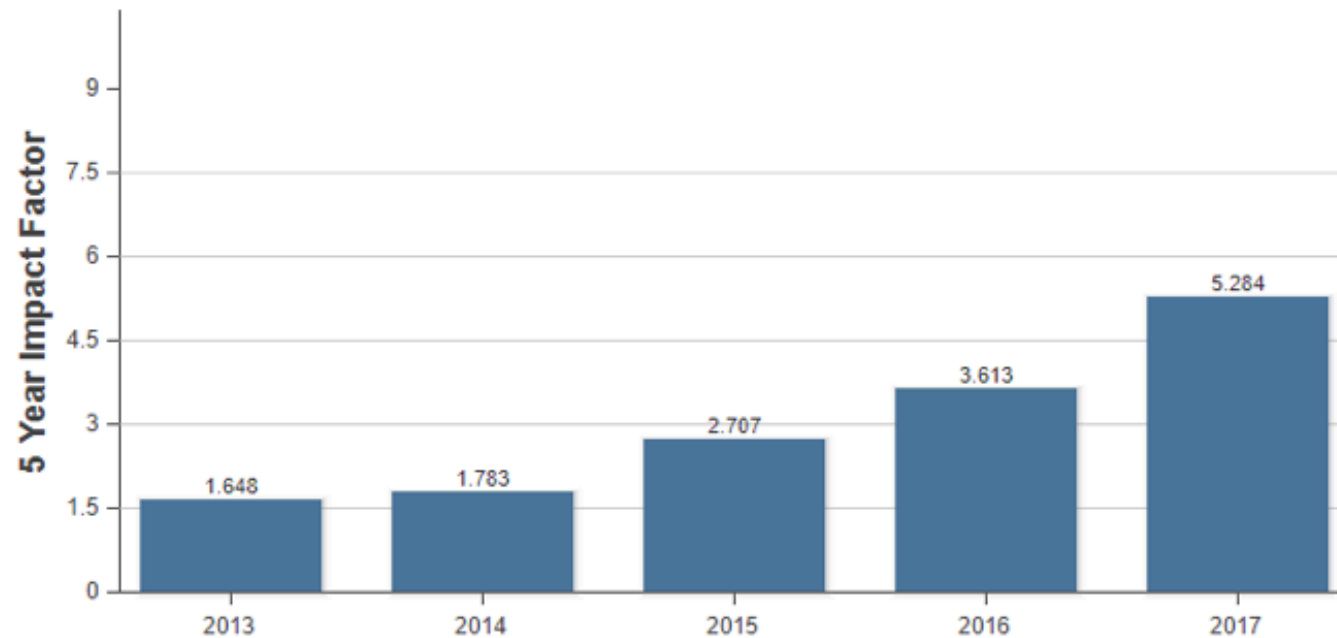


## Impact Factor Trend – 2-year



PAR is currently ranked 1<sup>st</sup> of 47 journals in the Public Administration category

## Impact Factor Trend – 5 year



PAR is currently ranked 1<sup>st</sup> of 47 journals in the Public Administration category

## Top Cited Papers – 2017 Impact Factor

Rank	Article Title	Authors	Vol	Iss	2017 Citations
1.	Putting the Public Back into Governance: The Challenges of Citizen Participation and Its Future	Fung, A	75	75:4	30
2.	Designing and Implementing Cross-Sector Collaborations: Needed and Challenging	Bryson, J	75	75:5	24
3.	Public Service Motivation Concepts and Theory: A Critique	Bozeman, B	75	75:5	18
4.	Public Service Motivation: A Systematic Literature Review and Outlook	Ritz, A	76	76:3	14
5.	To Bridge the Divide between Evidence and Policy: Reduce Ambiguity as Much as Uncertainty	Cairney, P	76	76:3	13
6-10.	Does Twitter Increase Perceived Police Legitimacy?	<u>Grimmelikhuijsen, S</u>	75	75:4	12
6-10.	Toward More "Evidence-Informed" Policy Making?	Head, B	76	76:3	12
6-10.	What Have We Learned about the Performance of Council-Manager Government? A Review and Synthesis of the Research	<u>Carr, J</u>	75	75:5	12
6-10.	Distinguishing Different Types of Coproduction: A Conceptual Analysis Based on the Classical Definitions	<u>Brandsen, T</u>	76	76:3	12
6-10.	A Job Demands-Resources Approach to Public Service Motivation	Bakker, A	75	75:5	12

## PAR 2018 Social Media Report

Our Twitter page, @PARReview, had 411,100 tweet impressions during 2018. Again, the most popular posts are our videos and when authors share their own work.

Followers are up 50% from last year.

Twitter	Tweets	Tweet Impressions	Profile Visits	Mentions	New Followers
January	19	22900	1459	55	60
February	16	27400	1374	46	45
March	50	59500	1880	69	80
April	16	40500	1573	64	92
May	20	44600	1385	82	66
June	21	41000	1613	76	105
July	13	39500	1109	42	74
August	12	36900	1241	91	112
September	10	27700	1103	32	91
October	9	29900	1140	79	78
November	8	21400	762	46	78
December	6	19800	785	43	51
<b>Total</b>	<b>200</b>	<b>411100</b>	<b>15424</b>	<b>725</b>	<b>932</b>

## Facebook

January 1, 2018-December 31 2018	
<i>Average organic post reach</i>	262
<i>Peak post reach</i>	2027
<i>Average organic page views</i>	22
<i>Page growth</i>	4271 to 5858 likes
	4240 to 5893 follows
<i>Average reach (videos)</i>	2117
<i>Average engagement (videos)</i>	189
<i>Average reach (links)</i>	1331
<i>Average engagement (links)</i>	44
<i>Average Reach (Status Updates)</i>	927
<i>Average Engagement (Status Updates)</i>	28

Our Facebook page, @PARreview, currently has more than 6,165 followers

Our #PARMinutes are some of the most successful posts we do

## LinkedIn

We initiated our LinkedIn page, <https://www.linkedin.com/in/pareview/>, in late 2017.

Total connections (Lifetime to February 28, 2018): 493 results

Total posts:

Since ASPA 2018: 87 posts

Since creating the account in February 2018: 94 posts

Post views: 135-650